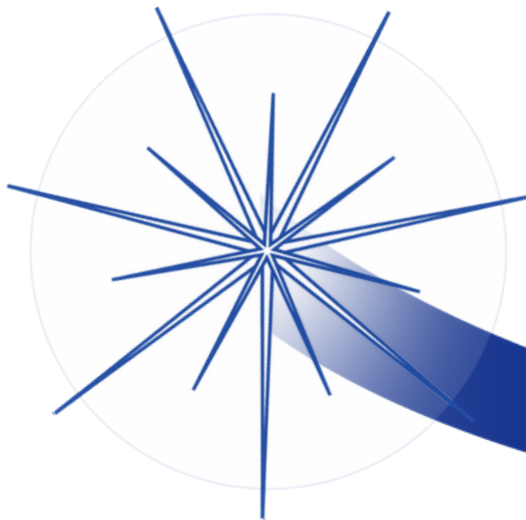
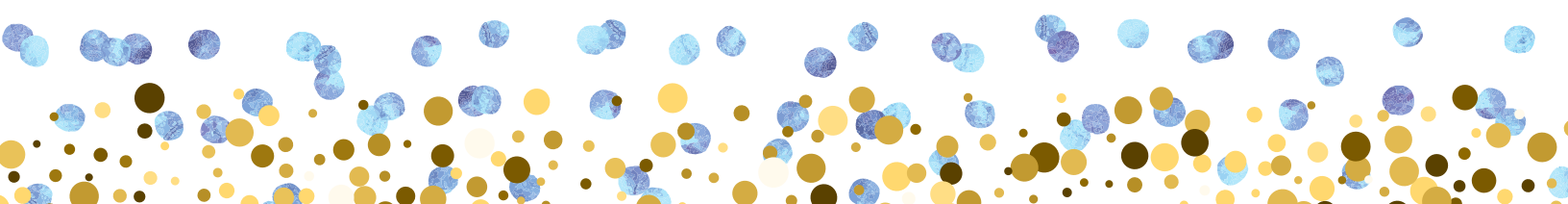


Connect Grow Learn



Sponsorship Opportunities

www.womenofpg.com





Who We Are

The Women of Prince George's is an organization for women that provides educational workshops, resources focused on personal and professional development, business success, motivation, inspiration, networking and mentoring within the business community.

We have been educating women business owners since 2010. In a typical event season, we feature government, corporate and non-profit business education, financial planning, and health and wellness updates. We typically host 200+ attendees at our signature events. Our event topics, format and content attract quality attendees for rich networking and mentoring opportunities.

Our speakers are industry experts and thought leaders from around the beltway and beyond. We provide mutually beneficial business relationships and we showcase an elite roster of successful businesswomen with inspiring stories and ties to the Greater Prince George's community and beyond. We are an organization that continues to grow and attract attention.

WPG offers creative sponsorship solutions for companies searching for ways to develop connections with women who are actively pursuing personal and professional growth, starting and growing businesses, and searching for ways to balance the demands of work and family.

Your sponsorship will allow us to meet critical operational needs to continue our traditional offering of insightful workshops, informed speakers, and networking events, with the consistent quality our attendees and guests have come to expect.

As a marketing sponsor partner, we provide valuable online, print advertising and marketing opportunities before our audience of prominent community leaders, special guests, and attendees. Please see the following information for a detailed description of how you and/or your organization can support our women's business community through sponsorship. We look forward to your participation and thank you, in advance, for your support.



2020 Sponsorship Levels

Corporate Sponsor - \$10,000

- Position on advisory board for 1 year
- Sponsor name will be part of the official event name at annual conference
- Table of Honor with Key Speaker at conference (option)
- Table at the conference for 6 guests with branded table signage
- Photo with Keynote speaker for company marketing purposes
- Opportunity for sponsor to speak at event (15 minutes segment)
- VIP presenter for community service award
- Sponsor banner at event
- Prominent Sponsor name recognition in all press releases related to events
- Confirmed media appearances (2) in conjunction with WPG
- FB Live About Sponsor segment pre-conference
- Hyperlinked company logo on event website
- Full page Advertisement in Conference Program
- Vendor table

Business Sponsor - \$5,000

- Table at the conference for 6 guests with branded table signage
- Photo with Keynote speaker for company marketing purposes
- VIP presenter for community service award
- Hyperlinked company logo on event website
- 1/2 page Advertisement in Conference program
- Logo on all digital advertisement
- Vendor table
- Logo in Program

Champions of WPG - \$3,500

- Table at the conference for 6 guests with branded table signage
- 5 minute Podium remarks
- Hyperlinked company logo on event website
- 1/3 page Advertisement in Conference program
- Logo on all digital advertisement
- Vendor table
- Logo in Program



2020 Sponsorship Levels (cont.)

Partners of WPG - \$2,500

- Full Day conference passes for 2 corporate staff
- Hyperlinked company logo on event website
- 1/3 page Advertisement in Conference program
- Logo on all digital advertisement
- Vendor table
- Logo in Program

Supporters of WPG - \$1,500

- Hyperlinked company logo on event website
- 1/3 page Advertisement in Conference program
- Logo on all digital advertisement
- Logo in Program

Friends of WPG - \$1,000

- Table at the conference for 6 guests with branded table signage
- Hyperlinked company logo on event website
- Logo on all digital advertisement
- Logo in Program

2020 WPG Women's Conference In-Kind Sponsorships Opportunities

Sponsor our Pre-Conference kick-off reception

Sponsor our Luncheon Community awards

Sponsor Swag tote bags

Sponsor table flowers

Sponsor unique door prizes

Sponsor wine glasses give-aways

For In-Kind Sponsorships, you will work with us for pricing and vendors. Contact us at info@womenofpg.com

www.womenofpg.com



2020 Sponsorship Opportunities

Benefits	Corporate \$10,000	Business \$5,000	Champions \$3,500	Partners \$2,500	Supporters \$1,500	Friends \$1,000	In-Kind
Logo on all digital advertisement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mentions Social Media Posts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Vendor table	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>			
Collateral placed at each event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Logo in Program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Logo on website page		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>			<input type="radio"/>
Full Day conference passes for 6 corporate staff	<input type="radio"/>						
Full Day conference passes for 4 corporate staff		<input type="radio"/>					
Full Day conference passes for 3 corporate staff			<input type="radio"/>				
Full Day conference passes for 2 corporate staff				<input type="radio"/>			
Full Day conference passes for 1 corporate staff					<input type="radio"/>		
2 tickets to all events for one year	<input type="radio"/>						
2 tickets to 3 events		<input type="radio"/>					
1 Ticket to 3 event			<input type="radio"/>				
1 ticket to 2 event				<input type="radio"/>			
2 Tickets to 1 event					<input type="radio"/>		
1 Ticket to 1 event						<input type="radio"/>	



Sponsorship Registration Form

Please Select one of the following Sponsorship Levels

- | | |
|---|--|
| <input type="checkbox"/> Corporate Sponsor - \$10,000 | <input type="checkbox"/> Partners of WPG - \$2,500 |
| <input type="checkbox"/> Business Sponsor - \$5,000 | <input type="checkbox"/> Friends of WPG - \$1,500 |
| <input type="checkbox"/> Champions of WPG - \$3,500 | <input type="checkbox"/> Supporters of WPG - \$1,000 |

Contact _____

Company _____
(name on printed materials should read)

Address _____

City _____ State _____ Zip _____

Phone(_____) _____ - _____

Email _____

Website _____

PAYMENT

Contributions should be made by check and are payable to Ken Bolton & Associates.

Please Note: All contributions must be paid before February 14, 2020 for inclusion in printing events materials.

If you have questions, please contact Nanette Thelemaque, Administrative Assistant via email at nanettet@womenofpg.com or via phone (240) 326-3717.

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